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Contact:

David Glenn

Pursuit Boats

3901 St. Lucie Boulevard

Ft. Pierce, Florida 34946

Voice: 772-801-9543

Fax: 772-465-7195

dglenn@pursuitboats.com

Pursuit's All New ST 310 Receives Boat of the Year Award

February 16, 2012, Miami, Florida – Pursuit was awarded Boat of The Year during a ceremony in the Pursuit booth at the Miami International Boat Show by the world's leading marine publication, BOATING Magazine.

According to Pursuit President, Tom Slikkers, “ We realize there are a lot of choices for the panel of marine professionals deciding Boat of the Year. We're honored to be held in such high esteem and thank BOATING Magazine for the award. We believe Pursuit has developed the best design, engineering and production processes for bringing new product to market in today's challenging economy.”

The ST 310 is a uniquely different boating platform designed to be a day cruiser or built to serve as a tender to larger yachts.

Starting at the bow, the ST 310 delivers full wrap-around lounge seating with angled cushions ergonomically positioned for comfortable entertaining. A convertible fiberglass table accented with Corian Pursuit details doubles as a base for the portable sunpad filler which turns the bow into one large sunbathing platform. Recessed, stainless steel hand rails are neatly anchored just behind the forward seating for safety and security underway.

Entry to the console and head compartment is accomplished through a custom molded fiberglass door installed with heavy duty hardware and latching system complete with a stainless gas spring. Dive tank and equipment storage engineered below allows you to secure gear out of the way and off the deck.

The ST 310 is outfitted with a uniquely curved triple-wide windscreen designed to keep a Captain and companions cruising at speed without getting wind-blown. Seating for three includes a separate adjustable helm seat with arm rests along with double wide companion seats to starboard.

Overhead, the surfboard styled hardtop has dedicated installation details on the topside for outriggers, radar, lighting and antennas. Underneath, the top is finished with built in hand rails, molded speaker ports and an electronics box. All supported by white, powdered coated, heavy duty aluminum tubing.

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Aft facing seating and forward facing transom seating accommodate as many as six additional guests with softly cushioned upholstery designed to cradle the body just so. Included in the seating closest to the helm are a sink, livewell and insulated cooler. To the starboard side a hinged seat portion opens to reveal cavernous storage large enough to conceal fenders, lines, safety equipment and racks for fishing rods or marine related equipment. The transom lounge hinges aft and features a large removable bin that allows access to the aft bilge and mechanical systems. Built-in swim platforms with hidden dive ladder and hand rail, an insulated in-floor fishbox, properly located drink holders and gunnel-mounted rod holders are just a few of the noticeable details that finish off the cockpit.

George Hetzel, Vice President Sales & Marketing, "The ST 310 is a natural progression of our Sport line of boats built tough enough to perform as a tender while still offering luxurious comfort and function throughout. The Boating award is a great compliment to our entire Pursuit team."

Underneath your feet an aggressive 24 degree deadrise, sharp entry, performance minded chines and strakes bring this vessel to life providing a comfortable platform capable of fishing, diving or just transporting an extra large offshore party to your favorite coastal getaway.

Pursuit Boats is a division of Holland, Michigan-based S2 Yachts, Inc. For more than half a century, three-generations of this family-owned business has set an unsurpassed standard of quality in marine design and manufacturing. From their modern, recently expanded production facility in Ft. Pierce, Florida, the Slikkers family continues to build distinctive award winning outboard powered fishing boats in Offshore, Center Console, Sport and Dual Console configurations, in models from eighteen to thirty-eight feet. S2 Yachts also produces Tiara Yachts, whose inboard power models include Open, Sovran, and Convertible models ranging in size from thirty to fifty-eight feet built in Holland, MI.

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