

# FOR IMMEDIATE RELEASE

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## **Pursuit Boats Welcomes Bluewater Yacht Sales To Dealer Network**

Ft. Pierce, Florida — Pursuit Boats has appointed Bluewater Yacht Sales as its exclusive dealer for Alabama, Louisiana, Mississippi and the western Florida Panhandle. The Bluewater Yacht Sales and Service facility is located at 116 E. I-65 Service Road North in Mobile, Alabama. They also have a sales office at Orange Beach Marina, located at 27075 Marina Road, in Orange Beach, Alabama.

Established in 1972, Bluewater Yacht Sales is a family-owned marine company built on maintaining an exceptional level of customer service and customer support. They are also a proud sponsor of the Gulfcoast Outboard Classic and the Orange Beach Billfish Classic fishing tournaments.

An open house is scheduled for June 11-14 at the Orange Beach Marina location to showcase some of the newest Pursuit models. Bluewater Yacht Sales' phone number is (251) 476-2699. Their website is [www.bluewateryachtsales.net](http://www.bluewateryachtsales.net) and the Orange Beach Marina location phone is (251) 981-4207 and their website is [www.orangebeachmarina.com](http://www.orangebeachmarina.com).

Ron Burkdoll, Regional Sales Manager for Pursuit, "We're excited about working with the exceptional staff at Bluewater Yacht Sales and Orange Beach Marina, and we plan on scheduling some fun and exciting local events for our Pursuit customer base in the Gulfcoast region. Pursuit remains a predominant brand in this market, and we look forward to growing it even more in the future."

Pursuit Boats is a division of Holland, Michigan-based S2 Yachts, Inc. For more than half a century, three-generations of this family-owned business has set an unsurpassed standard of quality in marine design and manufacturing. From their modern, recently expanded production facility in Ft. Pierce, Florida, the Slikkers family continues to build distinctive outboard powered fishing boats in Offshore, Center Console and Sport configurations, in models from twenty-three to thirty-seven feet. S2 Yachts also produces Tiara Yachts, whose inboard power models include Open, Sovran, and Convertible models ranging in size from thirty to fifty-eight feet are built in Holland, MI.

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