



S2 Yachts Partners with Atlass Insurance

Ft. Pierce, Florida, June 8, 2015 S2 Yachts, builders of premium Pursuit Boats and Tiara Yachts announced today a partnership with the leading yacht insurance broker, Atlass Insurance based in Fort Lauderdale, Florida. The S2 Yachts specific program is designed to offer all present and future Tiara Yachts and Pursuit Boats owners an industry leading compliment of benefits uniquely tailored to the product's end use.

"Our short and long term goals for both brands include providing exceptional benefits to our community of yacht and boat owners consistent with the premium quality of the products we build. Atlass has similar values and heritage as S2 Yachts along with sharing a commitment to excellence unmatched in the industry," George Hetzel, Vice President, Sales & Marketing, S2 Yachts Inc.

Program highlights include guaranteed Tiara/Pursuit repairs, search and rescue coverage, incidental towing, damage to marine environment protection and a host of other benefits only available through Atlass and S2 Yachts. One of the other attractive aspects of the partnership is that owners can take advantage of this program through their existing insurance agent by simply contacting Atlass.

"We are constantly looking for creative ways to enhance the Atlass Marine Insurance footprint worldwide. S2 Yachts is a sensible fit, providing expanded coverage and conditions not available anywhere else with an "A" rated insurer on the Falvey Yacht Insurance platform. It was an easy decision to partner with S2 and we look forward to sharing in the mutual success of the program," Laura Sherrod, Sr. Vice President, Atlass Insurance.

In conjunction with this announcement, S2 Yachts will provide links to access this benefit through www.tiarayachts.com and www.pursuitboats.com. Interested owners may also go directly to www.tiarapursuitinsurance.com to learn more and apply for insurance directly through Atlass Marine. Tiara and Pursuit factory Authorized dealers worldwide will also serve to funnel interested new boat owners into the program.

Atlass Special Risks

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S2 Yachts, Inc. is one of the oldest privately-held boat manufacturers in the world and is the distinguished builder of Tiara and Pursuit branded products. S2 Yachts continues to succeed with its uncompromising quality, cutting-edge design, innovation, customer service, and pride from its employees and owners. For more information, please visit www.tiarayachts.com or www.pursuitboats.com.