



Pursuit Boats Announces Product and Distribution Manager



Ft. Pierce, Florida, June 1, 2015 Pursuit Boats is pleased to announce that Mark Taiclet has joined the Pursuit Boats sales team as a Product and Distribution Manager. In this new role, Mark will be focused on growing and improving the quality of the Pursuit Boats distribution network as well as ensuring Pursuit Boats are competitive within the marketplace and outfitted with current features and content.

"Pursuit Boats and the Pursuit dealer network is pleased to welcome Mark to the team" said George Hetzel, Vice President of Sales and Marketing, S2 Yachts. "He brings a wealth of training and sales knowledge to this newly created position and we look forward to him working with our dealer network and business development managers."

Mark has vast experience in the marine industry, with the majority of time spent in various positions at Sea Ray Boats in the areas of new product development, product sales training, and national/regional sales. He comes to Pursuit Boats from Seakeeper, the premium manufacturer of gyro stabilizers. Mark will be based at Pursuit Boats in Ft. Pierce, FL.

Pursuit Boats is a division of Holland, Michigan-based S2 Yachts, Inc. For more than half a century, three-generations of this family-owned business has set an unsurpassed standard of quality in marine design and manufacturing. From their modern, recently expanded production facility in Ft. Pierce, Florida, the Slikkers family continues to build distinctive outboard powered fishing boats in Offshore, Center Console, Sport and Dual Console configurations, in models from twenty-three to thirty-seven feet. S2 Yachts also produces Tiara Yachts, whose inboard power models include Open, Flybridge, Coupe and Convertible models ranging in size from thirty to fifty-eight feet are built in Holland, MI. For more information, please visit www.pursuitboats.com and www.tiaryachts.com.