

PRESS RELEASE



Pursuit Boats Expands Dealer Network to Australia, New Zealand



February 22, 2018, Ft. Pierce, Florida Pursuit Boats is excited to announce it has appointed Marine Riley as its authorized dealer for Australia and New Zealand. Marine Riley supplies high-quality motor yachts, sailing yachts and top notch marine and water sport related merchandise from around the world, with a key focus on tenders, trips and toys. Offering support, consultancy, service and sales across Australia, New Zealand, Fiji, Tahiti and the Asia Pacific region, Marine Riley is fully equipped to support the sales and service of all Pursuit Boats product.



“We are extremely pleased to add Marine Riley to our list of exceptional dealer partners. They have a dealership culture and customer centric business philosophy that lines up perfectly with the values and goals that we manage our business by at Pursuit,” George Hetzel, International Business Development Manager, Pursuit Boats.

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Marine Riley will handle the sales and service responsibility for Pursuit Boats from its Mona Vale location.

Pursuit Boats manufactures luxury fishing vessels up to 40 feet and is constantly improving the award-winning product line of Center Console, Offshore, Sport and Dual Console models. Recently, at the Miami International Boat Show, The Boating Writers International judging team, in support of the NMMA, voted the all new DC 365 to be the most Innovative product in the Center Console/Walkaround Fishing Boats category.

“Pursuit Boats has earned a solid reputation for delivering the absolute best in quality product and business support. Here at Riley Marine, we cater to a clientele with very high expectations and our Pursuit partnership makes for a perfect fit,” Mark Riley, Founder and CEO

To contact Mark Riley from Marine Riley, please email mark@marineriley.com.au or call +61 418 250 727.

Marine Riley

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Pursuit Boats are manufactured in Fort Pierce, Florida in lengths of 23 to 40 feet. They come in Center Console, Dual Console, Offshore, Sport and Sport Coupe configurations. For more information, please visit pursuitboats.com. S2 Yachts also manufactures Tiara Yachts and Tiara Sport, headquartered in Holland, Michigan, producing inboard powered luxury yachts and outboard powered cruisers in the 31 to 53 foot class. Tiara’s lines include the Tiara Series, Flybridge, Convertible, Coupe and Q models. Tiara Sport features the recently debuted 38 LS. Tiara and Pursuit are subsidiaries of S2 Yachts, Inc., one of the oldest privately held boat manufacturers in the United States.