



Pursuit Boats Debuts New S 328 at 2017 Miami International Boat Show

February 16, 2017, Miami, Florida – Pursuit Boats debuted their new S 328 to marine media professionals, valued dealers and boat show attendees during the 2017 Miami International Boat Show. The S 328 is the sister boat of the popular and well-received S 408 that debuted at the Miami show in 2016, and will further broaden the Sport line of Pursuit models.

“We are excited to debut our newest model at the 2017 Miami International Boat Show and are proud to be upholding the tradition of bringing the best boats to market. We will continue to innovate and provide the state-of-the-art features our customers want with the quality that they have come to expect from Pursuit,” Mark Taiclet, Director of Sales, Pursuit Boats.



The Sport series styling translates to the new 32 including the oversized fiberglass integrated hardtop and windshield system, updated classic sheerline, throughstem anchor system and integrated transom extensions. The exterior styling compliments the interior with a forward wrap-around lounge at the bow just opposite of the forward facing seating in the console. A large helm seat faces the generous console with access to the console getaway below. A two-person berth converts to an aft facing seat with large open storage areas port and starboard. A head and sink with vanity could let you overnight or freshen up for dinner shore side. The aft cockpit accommodates serious fishing and with the fold away fore and aft seats quickly converts to a social area at the dock. All your fishing necessities are built in and the new Pursuit optional side dive door adds to the overall use.

PRESS RELEASE



"We were eager to expand the popular Sport line after the success of the S 408 by launching the S 328 in Miami. Quality, timeless style, durability and performance are all evident in this new model," Bruce Thompson, President, Pursuit Boats.

The new S 328 will deliver superior performance and fishability combined with amenities that provide comfortable cruising; learn more at www.pursuitboats.com.

Pursuit Boats are manufactured in Fort Pierce, Florida in lengths of 23 to 40 feet. They come in Center Console, Dual Console, Offshore, Sport and Sport Coupe configurations. For more information, please visit www.pursuitboats.com. S2 Yachts also manufactures Tiara Yachts, headquartered in Holland, Michigan, producing inboard powered luxury yachts in the 31 to 53 foot class. Tiara's lines include the Tiara Series, Flybridge, Convertible, Coupe and Q models. Tiara and Pursuit are subsidiaries of S2 Yachts, Inc., one of the oldest privately held boat manufacturers in the United States.